



NC DEPARTMENT OF INSURANCE
OFFICE OF STATE FIRE MARSHAL
SMOKE ALARM SATURDAY
MIKE CAUSEY, INSURANCE COMMISSIONER

Dear Fire Chief/Marshal:

On behalf of Commissioner Mike Causey and the Office of State Fire Marshal (OSFM), I am excited to invite your agency to participate in the 5th annual “Smoke Alarm Saturday 2022” campaign on June 4th. Last year, 134 people lost their lives because of fire related incidents, and that is 134 too many.

“Smoke Alarm Saturday 2022” is North Carolina’s one-day, statewide, smoke alarm canvassing event to bring awareness of the need to have working smoke alarms and to help our communities be as safe as possible in case of a fire in their home.

The goal of this year’s “Smoke Alarm Saturday 2022” is to hold at least one smoke alarm canvassing event in all 100 counties across the state. This is a large goal but with your help and participation, we can pull this off and help save lives!

The information below should make it easy for any size fire department to hold a smoke alarm canvassing event in their area. Installing smoke alarms in as little as five homes, gets us that much closer to being able to say, “We had zero fire fatalities this year.”

Please mark your calendar to join us for “Smoke Alarm Saturday 2022” on June 4, 2022.

Sincerely,

Brian Taylor
Chief State Fire Marshal | Assistant Commissioner

Smoke Alarm Saturday 2022

What will you get for participating? Each fire department registering their event will receive a packet of information to help with their event which will include: a sample home survey, sample waiver forms, home fire safety educational materials to distribute and door hangers to promote your event.

Use the below formula, based on the estimated homes to be checked, to determine alarms available to request. Alarms will be distributed, and fire departments may be required to pick up alarms and information packets in a regional location in order to cut down on shipping charges.

OSFM will make every effort to assist your agency with up to 54 alarms for this event, but there is NO guarantee. Supplies are limited, and you are encouraged to seek alarm donations from other sources such as The American Red Cross, your local Home Depot, Lowes Home Improvement and/or Walmart.

Number of homes to be checked	Smoke alarms available to request
5	18
5 - 10	30
10 - 20	42
20 and over	54

How can we register our Smoke Alarm Saturday 2022 event?

Register your Smoke Alarm Saturday 2022 event by signing in under your DEPARTMENT's OSFM24 profile (unless your department has spoken with Devin Cockrell about additional staff access). Once in the profile, the "Smoke Alarm Grants Dashboard" will be under the Chief's Tasks section and will be visible with links to apply and/or submit surveys.

How to Report: OSFM will require you to call or text in the results of your event by 5 p.m. on June 4, 2022, to the number provided on the results tally sheet provide with distributed smoke alarms. This will give us statewide data to release to media outlets and to evaluate the success of the event. Surveys are required for each home visited and must be submitted by June 30, 2022.

Smoke Alarm Saturday 2022 Time Frame:

March 15, 2022. Registration opens on OSFM 24
April 15, 2022 Registration closes on OSFM 24
May 1-20, 2022 Delivery / Pick-Up of Smoke Alarms
June 4, 2022 Smoke Alarm Saturday 2022 Canvassing Event
 Submit Results by 5 p.m.
June 5-July 5, 2022 Submit Surveys on OSFM 24

Who should we call if we have questions? Contact Claudia Summers (claudia.summers@ncdoi.gov) for questions on registration of event and surveys. Contact Jason Nesbit (jason.nesbit@ncdoi.gov) for smoke alarm distribution, installation training, and day of event and tally sheets.

10 Steps for a Successful Smoke Alarm Saturday Event

1. Decide on the following:
 - a. Time of your event;
 - b. Location(s) of your canvassing area;
 - c. Estimated number of firefighters/volunteers to assist with your event;
 - d. Utilize local organizations such as Safe Kids, Scouts of America, and The American Red Cross to help you with your event.
 - e. Estimated number of homes to be checked; and
 - f. Number of smoke alarms needed to accomplish your goal.
2. Log on to OSFM 24 to register your event.
3. Review the Smoke Alarm Installation PowerPoint- on the OSFM Website
4. Participate in the OSFM Smoke Alarm Installation training.
5. Meet with your smoke alarm canvassing team, to go over canvassing area and plan.
6. Receive alarms from OSFM and/or get alarms donated to your department.
7. Get print materials ready for your canvassing teams.
8. Go out to your planned canvassing area to leave door hangers announcing your event.
9. Designate someone to call or text in results to OSFM by 5 p.m. on June 4th.
10. Hold your "Smoke Alarm Saturday 2022" event and text or email results to OSFM.